



Anita Karwal, IAS
Secretary
Tele No. 011-23382587, 23381104
Fax No. 011-23387859

भारत सरकार
मानव संसाधन विकास मंत्रालय
स्कूल शिक्षा और साक्षरता विभाग
शास्त्री भवन
नई दिल्ली – 110 115
GOVERNMENT OF INDIA
MINISTRY OF HUMAN RESOURCE DEVELOPMENT
DEPARTMENT OF SCHOOL EDUCATION & LITERACY
SHASTRI BHAVAN
NEW DELHI-110 115

D.O. No. 9-3/2020-NLM.1

8th May, 2020

Dear Secretary,

I wish to inform you that 'Padhna Likhna Abhiyan' has been approved as a centrally sponsored Adult Education scheme by the competent authority with financial outlay of Rs.224.95 crore including central share of Rs.148.74 crore and State Share of Rs.76.21 crore for implementation in FY 2020-21 with immediate effect.

2. The **unique features** of the scheme include the following:

Focus, coverage and approach

- The focus of the programme shall be on Basic Literacy component in a four months cycle; priority will be given to aspirational districts.
- The programme will cover both rural and urban areas, target and budget of States/UTs is indicated in Annexure with details in the enclosed Operational Guidelines. States/UTs will distribute targets to Districts.
- The scheme shall have a flexible approach and innovative methodologies such as involving school and college students and other volunteers of NCC, NSS and NYKS, for imparting Basic Literacy.

PAB

There will be a Project Approval Board (PAB) at the national level to approve the Annual Plans of States/UTs. Secretaries of Education will present their Annual Plans, based on district plans, on the portal being developed by NIC, in the PAB meetings.

Convergence

- Convergence with projects of M/o Rural Development (MGNREGA), Skill Development, Culture, Information Technology, Finance, Sports and Youth Welfare (NYK), schemes of NCC and NSS, NGOs/Civil Society & CSR sector may be taken up.
- Formation and involvement of SHGs, Voluntary & User Groups and other community based organizations may be encouraged.
- The District Administration may undertake innovative activities like literacy drives/projects in tribal & forest areas, slums, minority pockets/villages/blocks, prisons, etc.



which may be included in the District Annual Action Plan. States may utilize existing institutions of State Resource Centres (SRCs) and Adult Education Centres (AECs), if they deem it necessary, within the overall budget available.

National Centre for Literacy (NCL)

There shall be a National Centre for Literacy at National level housed in the NCERT with TSG support. The broad mandate of this Centre will be to develop National Curriculum Framework for literacy to define Basic Literacy and learning outcomes; develop Basic Literacy Primers, e-books, mobile App, video lectures; develop training manuals and student-volunteer guide for imparting training of resource persons; arrange training of State Resource Persons and Master Trainers, etc. NCL will provide Primers in English, Hindi and Urdu.

Assessment

Basic Literacy Assessment under the scheme will be conducted by National Institute of Open Schooling (NIOS) for adult learners, thrice a year.

3. States/UTs are requested to act on the following urgently:

A. Formation of committees: The States/UTs will form their SLMA/DLMA (State/District Literacy Mission Authority) at State/District levels and other committees at Block/Town levels at the earliest for implementation of the scheme. The details of the committees are indicated in the Operational Guidelines.

B. Constitution of SCL and DCL as per provision of the scheme:

- i. **State Centre for Literacy (SCL)** will be housed in the SCERT. The broad mandate of this Centre will include:
 - Development of literacy Primers, supplementary Primers (Legal, Electoral, Financial, Digital literacy etc.), e-books and video lectures in regional languages.
 - Preparation of teaching guide for Voluntary Teachers and student volunteers in regional languages.
 - Development of supplementary material like charts, games, quizzes, folk songs, slogans, other IEC materials, in regional languages (including e-material).
- ii. **District Centre /or Literacy (DCL)** will be housed in the DIET. The broad mandate of this Centre will be to impart training to Voluntary Teachers including key

functionaries and to directly support the District Literacy Mission Authority.

C. Flexibility in Selection of Primers:

There will be flexibility in the selection of the basic literacy primers. The States and UTs will be free to select and use the basic literacy primers developed by NCL (NCERT), or they may develop their own primers either developed by the SCL (SCERT) or through any other agency that is recognised by the State/UT. However, all the primers should conform to the standard learning outcomes recommended by the NCERT.

4. Use of IT Tools :

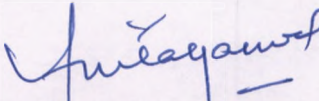
(i) **E-Material** will be developed with e-Book and Video Lectures by NCL and SCL. Mobile phone apps will also be available free of cost for both voluntary teachers and learners.

(ii) The **National Informatics Centre (NIC)** is developing an ICT based **Portal** (with Mobile App) for the new scheme, containing Planning Module wherein the States /UTs are required to submit their Annual Action Plans for submission before the PAB. **MIS** Module of the Portal has geo-tagging and monthly inspection reporting system. The SLMA & DLMA will be responsible for uploading the mandatory data on the portal.

5. A copy of the Operational Guidelines for the scheme is enclosed for necessary action at your end.

Best wishes

Yours sincerely,


(Anita Karwal)

All Education Secretaries of States/UTs

Copy to: State/UT Project Directors of Adult Education