



एक कदम स्वच्छता की ओर

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सूचना का
अधिकार

भारत सरकार
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स्कूल शिक्षा और साक्षरता विभाग
शास्त्री भवन
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GOVERNMENT OF INDIA
MINISTRY OF HUMAN RESOURCE DEVELOPMENT
DEPARTMENT OF SCHOOL EDUCATION & LITERACY
SHASTRI BHAVAN
NEW DELHI-110 115

24th July, 2019

D.O. No.F. 27-6/2019-IS-9

Dear *SEE / Ma'am,*

As you are aware, the Department of School Education & Literacy have been observing Swachhata Pakhwada every year from 2016 onwards in coordination with the State Governments and UT administrations. I would like to place on record our appreciation for the excellent work done by the States and UTs, every year in making Swachhata Pakhwada of this Department, a successful mass movement involving nearly 100 million children and other functionaries besides members of the community.

2. As per the Calendar of Swachhata Pakhwadas for the year 2019 circulated by Cabinet Secretariat, Government of India and Ministry of Jal Shakti, Department of Drinking Water & Sanitation (DDWS), Govt. of India, the Swachhata Pakhwada for this Department is from 1st - 15th September, 2019.

3. For observing the Swachhata Pakhwada in a befitting manner for focused participation resulting in cleanliness, sanitation and hygiene drive and other related activities in schools with active involvement of students, teachers and community, the schools/ institutions may be instructed to undertake the following suggested participatory activities during this period:-

- (i) Swachhata Shapath may be organised by all schools and Educational Institutions wherein all students and teachers/staff may participate.
- (ii) Holding meeting of SMCs/PTAs or between parents and teachers in the first week of the Pakhwada to highlight the importance of cleanliness and sanitation among children and teachers; and to encourage and inspire them to continue with the good practices for hygiene and sanitation in school as well as home.
- (iii) Teachers to inspect sanitary facilities in every school/institution and make proposal/plan for repair and upkeep of the facilities, if required.
- (iv) Competitions can be held in districts/blocks/clusters for clean and well maintained premises and toilets in schools.



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- (v) Essay/Quiz competition for students on Cleanliness and Hygiene practices in school.
- (vi) Painting competition for students, teachers and parents.
- (vii) Debates on Swachhata.
- (viii) Swachhata awareness messages to be posted on the website of the Organisation/schools. Alternatively, photographs on Swachhata may be displayed in schools.

4. Besides the above participatory activities, **the following activities may also be undertaken by the teachers and administration of the schools:**

- (i) Weeding out/ recording of the old files, records as per procedure.
- (ii) All kinds of waste material like broken furniture, unusable equipment, defunct vehicles etc. should be completely removed from the premises of schools/ institutions and disposed off as per procedure.
- (iii) Teachers and students in association with local representative should propagate the theme of the Pakhwada among citizen in nearby areas.

5. Further, in order to give impetus to the programme and create mass awareness, it is requested that the following activities may be undertaken at the State level:

- (a) Audio visual programme/IEC material to be created to motivate students/ employees and others on Swachhata and water conservation.
- (b) Electronic banners may be created and uploaded on the departmental/ state web portals to highlight the observance of the Pakhwada. Publicity and awareness generation may be done through use of social media, as well as electronic and print media.
- (c) Increased focus may be given on community participation for the Swachhata Abhiyan in schools/ institutions and schools may also be involved in undertaking cleanliness and awareness drives in nearby areas.
- (d) Songs on Swachh Bharat may be disseminated.
- (e) Student Ambassadors may be nominated for focusing on Swachhata during the Pakhwada.