

F.N- 1-7/2019-IS.5  
Ministry of Human Resource Development  
Department of School Education & Literacy  
(IS-5 Section)

Date: 28<sup>th</sup> January, 2020  
Shastri Bhawan, New Delhi.

To

The Additional Chief Secretary/Principal Secretary / Secretary (Education),  
All States and UTs

**Subject: -“Ek Bharat Shreshtha Bharat (EBSB)” activities in schools.**

Madam/Sir,

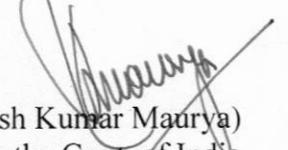
“Ek Bharat Shreshtha Bharat” Programme aims to actively enhance interaction between the people of diverse culture living in different States and UTs in India with the objective of promoting greater mutual understanding among them.

2. As part of “Ek Bharat Shreshtha Bharat” activities, Ministry of Tourism, Govt. of India is conducting online quiz competition from 1<sup>st</sup> of January 2020 to 30<sup>th</sup> of June 2020 on the MyGov platform. In these quizzes, contestants from the State/UT will be quizzed on respective pairing State and as reward, winners will be taken on tour to their respective pairing State as per the pairing matrix.

3. In this context, you are requested to give necessary publicity to this contest through all the schools under your State/UT /institute so that maximum participation could be ensured.

4. The URL for the Quiz contest is <https://quiz.mygov.in/quiz/ebsb/>

Yours faithfully,



(Rajesh Kumar Maurya)  
Under Secretary to the Govt. of India  
Tele No. 23384501

Copy to: (For information and necessary action)

1. The Chairperson, Central Board of Secondary Education,
2. The Commissioner, Kendriya Vidyalaya Sangathan
3. The Commissioner, Navodaya Vidyalaya Samiti,
4. The Director, Central Tibetan Schools Administration (CTSA)
5. The Chairman, National Institute of Open Schooling (NIOS)