

F.N- 1-7/2019-IS.5
Ministry of Human Resource Development
Department of School Education & Literacy
(IS-5 Section)

Date: 15th November, 2019
Shastri Bhawan, New Delhi

To

The Additional Chief Secretary/Principal Secretary / Secretary (Education),
All States and UTs

Subject:-“Ek Bharat Shrestha Bharat (EBSB)” activities in schools.

Madam/Sir,

Please refer to this Department's D.O. letter of even number dated 7th November, 2019(copy enclosed) addressed to the Chief Secretary of your State/UT regarding “Ek Bharat Shrestha Bharat (EBSB)” activities in schools.

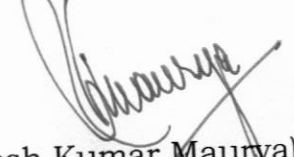
2. Various activities are to be organised under “Ek Bharat Shrestha Bharat” programme in all schools in States and UTs during the coming year. Detailed guidelines along with list of EBSB activities for school, is enclosed. These activities are to be integrated with regular school activities without any need for extra classes. Incentives/recognition may be given to students for good performances in EBSB activities. Further, adequate publicity may be given to activities conducted under EBSB, and innovative and effective ways may be used to reach out to the larger community. The pairing of States/UTs will continue upto 30.6.2020.

3. You are also requested to nominate a Nodal Officer to coordinate the programme with this Department and share his name, designation, contact number and email ID. The details of Nodal officer and action taken report in the matter may be furnished to this Department on ekbharatschools.gov@gmail.com.

4. This issues with the approval of Secretary (SE&L).

Encl: 1. Letter from Secy.(SE&L)
2. Guidelines for EBSB Activities

Yours faithfully,



(Rajesh Kumar Maurya)
Under Secretary to the Govt. of India
Tele No. 23384501

Copy to:

1. The Chairperson,
Central Board of Secondary Education,
2. The Commissioner,
Kendriya Vidyalaya Sangathan
3. The Commissioner,
Navodaya Vidyalaya Samiti,

} For information and
necessary action.

अमित खरे, भा.प्र.से.
सचिव

AMIT KHARE, IAS
Secretary

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D.O No. 1-7/2019-IS.5



सत्यमेव जयते

भारत सरकार
Government of India
मानव ससाधन विकास मंत्रालय
Ministry of Human Resource Development
स्कूल शिक्षा और साक्षरता विभाग
Department of School Education & Literacy
124 'सी' विंग, शास्त्री भवन, नई दिल्ली-110 001
104 'C' Wing, Shastri Bhawan, New Delhi-110 001

06th November, 2019

Dear *Madam / Sir,*

As you are aware, "Ek Bharat Shrestha Bharat (EBSB)" programme was launched by Hon'ble Prime Minister on Ekta Diwas (31st October, 2015) on the occasion of birth anniversary of Sardar Vallabhbhai Patel to foster national integration through a co-ordinated mutual engagement process between States, Union Territories, Central Ministries, Educational Institutions and general public through linguistic, literary, cultural, sports, tourism and other forms of people-to-people exchanges. The States/Union Territories have been grouped in 16 pairs (copy enclosed). This pairing will continue for the current financial year 2019-20.

2. Under Samagra Shiksha, student exchange, Bhasha Sangam and Kala Utsav have been organised as part of Ek Bharat Shrestha Bharat.

3. To facilitate greater participation of students, various activities may be organised under "Ek Bharat Shrestha Bharat" programme in all schools in States and UTs during the coming year. A list of such activities which are low/zero-cost, high visibility is enclosed. This will not only lead to enrichment of knowledge of partner state but also develop a sense of bonding between the students of the partner states. These activities should be integrated in regular school activities without any need for extra classes. Incentives/recognition may be given to students for good performances in EBSB activities. Further, adequate publicity may be given to activities conducted under EBSB, and innovative and effective ways may be used to reach out to the larger community.

4. I request you to direct the School Education Department in your State/UT to organise the EBSB activities in all schools. The action taken report in the matter in the enclosed format may be furnished to this Ministry on ekbharatschools.gov@gmail.com.

With regards,

Yours sincerely

Encl: 1. Pairing of States under EBSB.
2. List of Activities under EBSB.

[Signature]
7.11.2019
(Amit Khare)

The Chief Secretaries of All States and UTs.

Ek Bharat Shreshtha Bharat Engagement Matrix

The following engagement matrix has been put in place under programme:

- Jammu & Kashmir and Ladakh: Tamil Nadu
- Punjab : Andhra Pradesh
- Himachal Pradesh : Kerala
- Uttarakhand : Karnataka
- Haryana: Telangana
- Rajasthan: Assam
- Gujarat: Chhattisgarh
- Maharashtra: Odisha
- Goa: Jharkhand
- Delhi: Sikkim
- Madhya Pradesh : Manipur& Nagaland
- Uttar Pradesh : Arunachal Pradesh& Meghalaya
- Bihar : Tripura & Mizoram
- Chandigarh : Dadra & Nagar Haveli
- Puducherry : Daman & Diu
- Lakshadweep : Andaman & Nicobar